

2021 ID.4 Media Drive



ID.4

Compact SUVs

35 million
ON U.S. ROADS

24% TOTAL
NEW SALES

4 MILLION SOLD ANNUALLY

TOP-SELLING COMPACT SUVs

- Toyota RAV4
- Honda CR-V
- Chevy Equinox
- Nissan Rogue
- Jeep Wrangler
- Ford Escape
- Subaru Forester
- Mazda CX-5
- VW Tiguan
- Hyundai Santa Fe



\$33,000*

AVERAGE PRICE

WHO
is the compact SUV
owner?

**75% of households are
2 people or less.**

- Evenly located across US
- 45% suburbs
- 42% rural areas
- 13% cities
- 82% over 45-years-old
- 54% female

HOW
do compact SUV
owners use them?

**They only drive
59 miles per day.**

- 54% drive <10k/year
- 88% drive <100/day
- 90% drive <100/weekend
- 19% never road trip
- 48% work commute
- 40% shopping/errands

*\$33k average price includes volume & premium segment compact SUVs



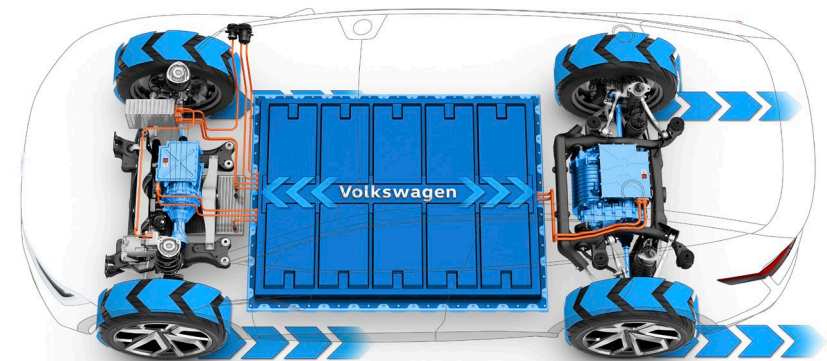
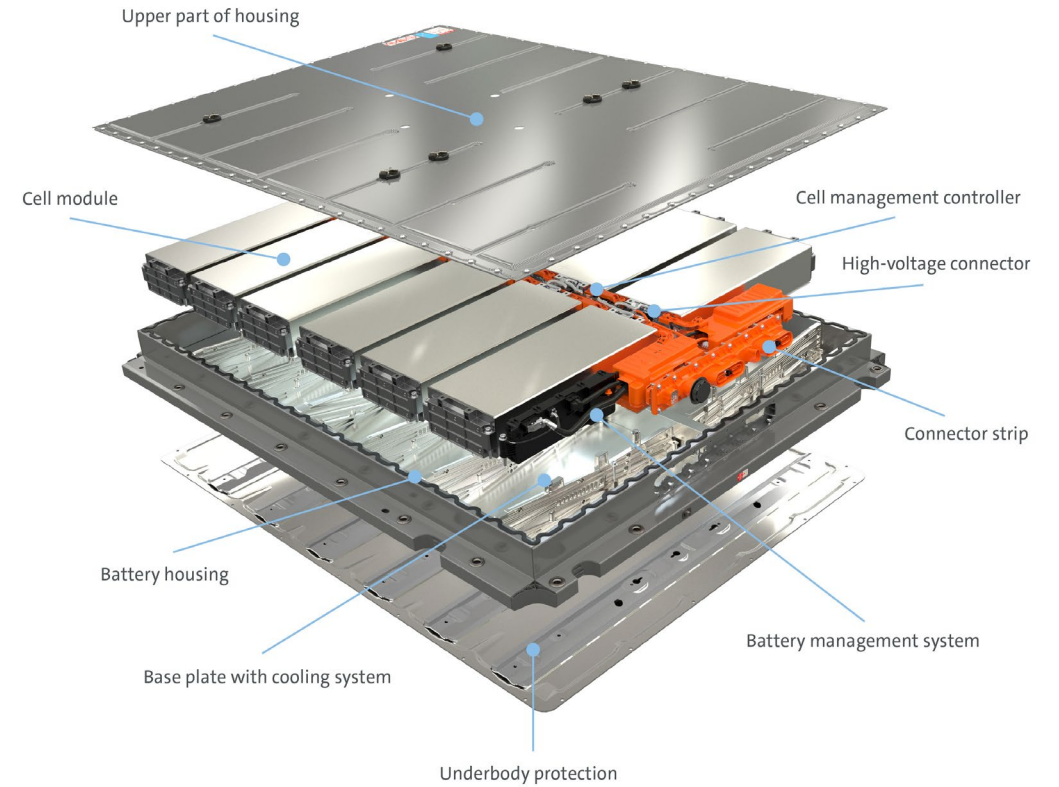
Powertrain

- 82 kWh battery
- 201 hp & 229 lb-ft
- 288 pouch cells in 12 modules
- 125 kW DC charging: 5 to 80% in 38 minutes
- RWD with AWD option coming later this year
- Modular electric drive architecture (MEB)
- 250 miles of range on Pro S and 1st Edition models



Onboard Charger

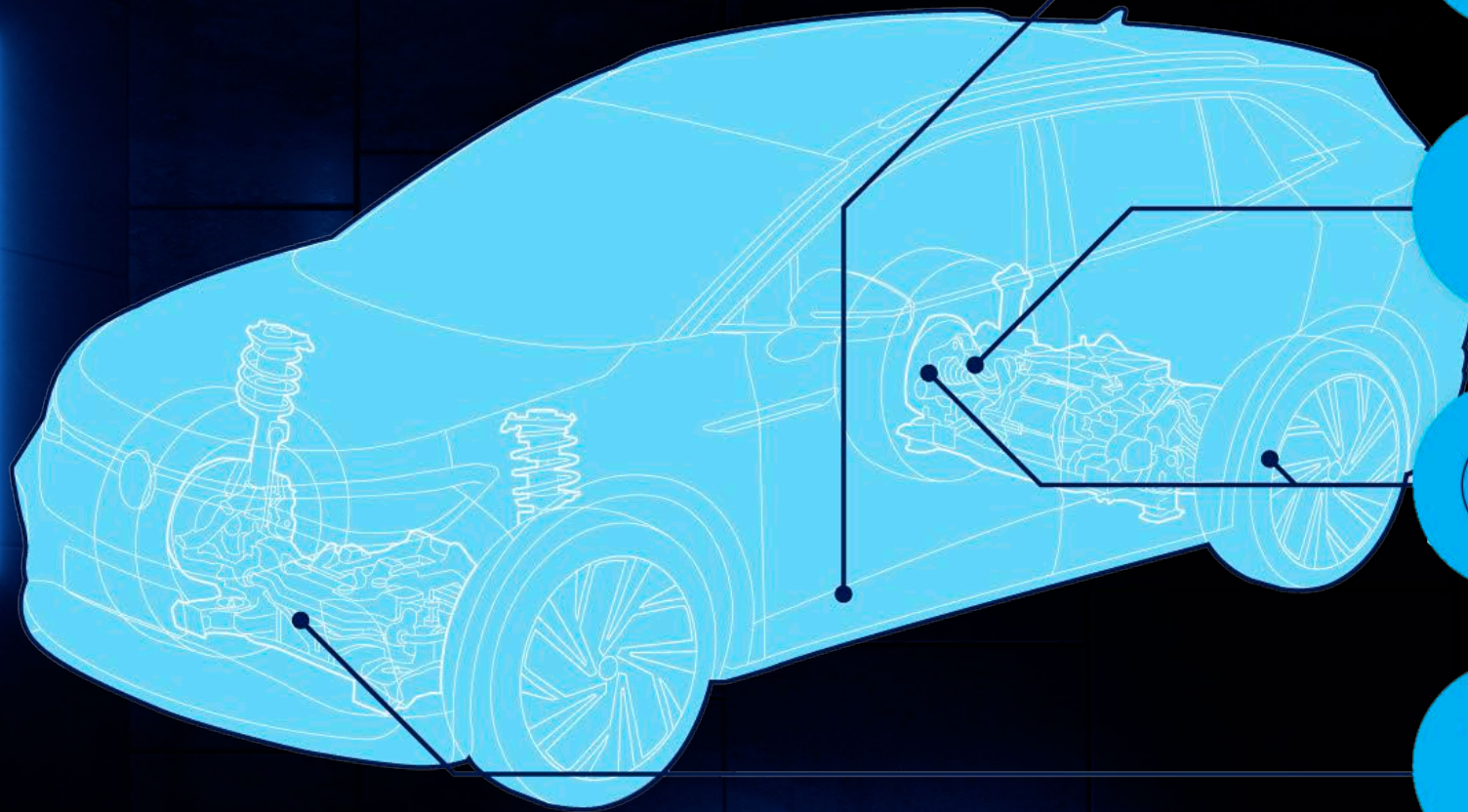
Inverts AC to DC



AWD

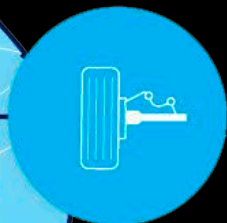


Chassis



LOWER CENTER OF GRAVITY

Optimal weight distribution and dynamic driving experience thanks to the high-voltage battery between the axles



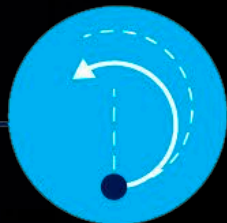
MULTILINK REAR SUSPENSION

Decoupled subframe with mounting for the power unit



BRAKES

Drums at the rear, with optimized friction performance. Large diameter discs at the front



STRUT-TYPE FRONT SUSPENSION

Lightweight construction with aluminum components. Steering has small turning circle

Exterior Features

STANDARD FEATURES

- Sculpted front bumper with large intake-like scoops & diamond-pattern accents
 - Flush illuminated door handles
- LED headlights, DRLs and taillights
- Aerodynamic exterior helps achieve excellent drag coefficient of 0.28
- Body color roof, black roof rails, 19-inch aluminum alloy wheels
 - Available in six exterior colors



AVAILABLE FEATURES

- Illuminated Volkswagen logo and illuminated light line, creating striking light signature
- 20-inch wheels
- Black roof, silver roof rails and C-pillar
- Panoramic fixed-glass roof
- LED projector headlights with Adaptive Front-lighting System (AFS)
- Power-folding side mirrors and puddle lamp signature

Interior Features

STANDARD COMFORT & CONVENIENCE

- Heated front seats
- Leather-wrapped multi-function heated steering wheel
- 6-way partial power front seats with cloth seats
- Dual-zone Climatronic®
- 60/40 split folding rear seat
- KESSY® keyless access
- Cargo volume: 30.3 cubic feet behind 2nd row, 64.2 cubic feet with seats folded

AVAILABLE COMFORT & CONVENIENCE FEATURES

- 12-way power front seats (includes 4-way lumbar with massage)
- Leatherette seating surfaces
- Hands-free remote power liftgate w/ Easy Open & Close
- Panoramic fixed glass roof



Interior Features

STANDARD TECHNOLOGY FEATURES

- Wireless App-Connect®
- Car-Net® with Wi-Fi capability
- Wireless mobile charging
- Intuitive start
- Multi-color ambient interior lighting
- 10" Discover Pro touch infotainment display with navigation
- 5.3" ID. Cockpit
- Bluetooth & SiriusXM® satellite radio
- Hello ID. voice control
- Capable of understanding many commands such as "Hello ID., I'm cold"
- ID. Light
- Light strip below windshield to support drivers in a host of situations with intuitive lighting effects in different colors
- Visual and acoustic notifications for items such as driver-assistance and navigation systems, charge status, braking prompts and incoming calls

AVAILABLE TECHNOLOGY FEATURES

- 12" Discover Pro Max infotainment display
- 30-color enhanced ambient lighting



Driver Assistance & Safety

STANDARD

- IQ.DRIVE®:
 - Forward Collision Warning & Autonomous Emergency Braking with Pedestrian Monitoring (Front Assist)
 - Blind Spot Monitor (Side Assist)
 - Rear Traffic Alert
 - Adaptive Cruise Control (ACC)
 - Lane Keeping System (Lane Assist)
 - Travel Assist
 - Emergency Assist
- Dynamic Road Sign Display
- Park Distance Control
- High Beam Control (Light Assist)
- Six airbags



Trim Walk

PRO

\$39,995 RWD | \$43,675 AWD

- Standard LED headlights, tail lights, and DRLs
- 19" aluminum-alloy wheels
- KESSY® keyless entry w/ illuminated flush door handles
- Automatic headlights w/ rain-sensing wipers
- Heated windshield (AWD), door mirrors, and washer nozzles
- Heated, leather-wrapped multifunction steering wheel w/ haptic feedback
- Cloth seats w/ front heating and power recline
- Dual-zone Climatronic® climate control
- ID.Cockpit digital instrument cluster and 10" center display
- Wireless App-Connect and wireless charging
- Car-Net® w/ Wi-Fi capability
- IQ.DRIVE driver assistance suite
- Light Assist
- Dynamic Road Sign Display
- Park Distance Control

PRO S (STATEMENT)

\$44,495 RWD | \$48,175 AWD

PRO PLUS:

- LED headlights w/ Adaptive Front-lighting System (AFS)
- Illuminated lightline and Volkswagen logo
- Panoramic fixed glass roof
- Power-folding door mirrors w/ puddle lamps
- Power tailgate w/ Easy Open and Close
- Leatherette seating surfaces w/ front 12-way power and memory
- 12" center display
- Enhanced ambient lighting
- Variable trunk floor

OPTIONAL:

- Gradient Package (\$1,500)
 - 20" wheels
 - Black roof w/ silver roof rails and C-pillar
 - Silver accents on front and rear bumpers

1ST EDITION

\$43,995 (RWD only)

PRO S W/ GRADIENT PACKAGE PLUS:

- Play/Pause pedals
- White steering wheel & column, radio bezel, door armrest module
- 1st Edition steering wheel clip
- 1st Edition fender badge
- 1st Edition welcome screen
- Mirror caps in black
- Tow hitch: 2,200 lbs (braked) towing capacity

LESS:

- Lighted front VW logo

Destination charge: \$1,195



Pricing & Charging

STARTING PRICE: \$39,995

- Potential Federal tax credit of up to \$7,500 gets you to comparable price of mid- to high-trim compact SUVs
- Possible State incentives make car even more affordable
 - CA incentive: \$2,000
 - NJ incentive: \$5,000
- Three years of free fast charging at Electrify America stations*
- Fuel savings: Approximately \$58 per month or \$3,500 in fuel savings over five years compared with comparable ICE compact SUV

LEASE OPTION

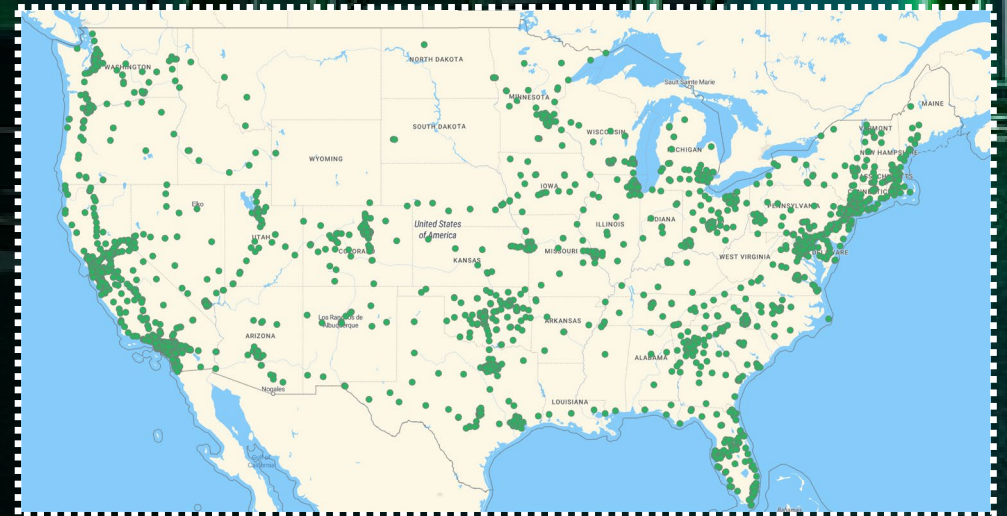
- Monthly lease payment of approximately \$379 per month* for a 36-month lease with 10,000 miles

*Unlimited Charging on Electrify America network requires account creation and acceptance of terms and conditions; users responsible for Idle Fees incurred

* Monthly payment excluding taxes, tags, license, fees. \$3,579 Total due at signing includes acquisition fee, customer down, and first month payment. ID.4 lease includes 10k yearly miles. Lease offer includes \$7,500 tax credit.

555+

ELECTRIFY AMERICA
CHARGING LOCATIONS
AND MORE THAN 2,400
DC FAST CHARGERS



ID.4 Pro



RAV4 XLE FWD



CR-V EX FWD



MSRP	\$39,995	\$27,660	\$27,245
Price incl. potential federal tax credit	\$32,495	-	-
Horsepower	201	203	190
Length x width x height (in)	180.5 x 72.9 x 64.4	180.9 x 73.0 x 67.0	182.1 x 73.0 x 66.1
Legroom F/R (in)	41.1/37.6	41.0/37.8	41.3/40.4
Headroom F/R (in)	40.6/38.4	37.7/39.5	38.0/39.1
Shoulder room F/R (in)	57.5/55.9	57.8/56.4	57.9/55.6
Equipment	19" wheels	17" wheels	18" wheels
	10" + 5.3" displays	7.0" display	7.0" display
	Heated seats and steering wheel	Optional heated seats	Heated seats
	Wireless phone charging	Phone charging	Phone charging
	Wireless App-Connect	App connect	App connect
Driver Assistance	IQ.DRIVE suite	Basic driver assistance	Basic driver assistance
Coverage	4 Yr/50k B2B; 8 Yr/100k Battery	3 Yr/36k B2B; 5 Yr/60k Powertrain	3 Yr/36k B2B; 5 Yr/60k Powertrain
	2 Years of Carefree Maintenance	2 Years of Carefree Maintenance	



ID.4 Overview

FUTURE FORWARD DESIGN

- Modern compact SUV design pairs with high-tech features

HIGH TECH INTEGRATION

- Smart infotainment system uses voice and touch

FULL SUITE OF DRIVER ASSISTANCE FEATURES

- IQ.DRIVE® suite plus additional items

PRICED COMPETITIVELY

- Three years of fast charging with Electrify America at no additional cost
- Price point, with Federal and State incentives, aimed at the heart of the compact SUV segment

FUN TO DRIVE AND PRACTICAL

- Rear-wheel drive and low center of gravity combine for agile handling
- Electric motor puts out 201-hp and 229 lb-ft of instant torque
- 250-mile range with 82 kWh battery

